



# NATIONAL DIALOGUE FOR Healthcare Innovation

## A Joint Statement on 21<sup>st</sup> Century Collaboration for Healthcare Advancement

Collaboration between industry, healthcare professionals, and scientists has been at the heart of most of the advances in U.S. healthcare over the past several decades. Appropriate collaboration between non-industry healthcare professionals and scientists and industry -- guided by clear principles and conducted for the benefit of patients -- drives medical innovation, meaningful health outcome improvements, and economic growth for our nation.

For the past few years, concerns about undue influence of industry on healthcare have presented an increasingly complex challenge to medical research, education, communication, and innovation efforts. With this in mind, the National Dialogue for Healthcare Innovation (NDHI) has brought together varying perspectives to discuss issues that affect innovation and patient care. NDHI has identified four principles to guide collaborations designed to advance medical technology, innovation, and patient care. These principles do not replace or subsume the important existing guidelines and codes that have already been developed by professional societies, trade associations, government agencies, academic medical centers, or individual companies. They do, however, provide a basic framework to help guide collaborative efforts and maintain the confidence and trust of all participants in our healthcare system, including patients, providers, payers, industry, researchers, academia, and government.

- 1. The benefit of patients:** Collaborations at any level, from the research lab to the doctor's office, must aim to benefit patients and put patients' interests first.
- 2. The autonomy of healthcare professionals:** Healthcare professionals and scientists must be free to assess independently multiple sources of information and treat each patient in a manner consistent with the patient's needs and best medical practice. This is vital to preserve the public's trust in the innovation process and in our healthcare system.
- 3. Transparency:** Patients and all those involved in healthcare should have reasonable access to relevant and meaningful information about how academic institutions, researchers, healthcare professionals, and medical products companies engage in collaborative relationships. Transparency builds trust between patients and the healthcare professionals who serve them.
- 4. Accountability:** All participants across healthcare must be responsible for their actions. External regulation is important here, but internal self-regulation with recurrent training and communication is essential to this effort.

The organizations agreeing to this statement and participating in the National Dialogue for Healthcare Innovation comprise a diversity of voices, but share a common goal – to promote the American innovative spirit so that new advances in medicine and medical technology can continue to make the journey from concept to the practice of medicine for the benefit of patients. In order to do this, we seek to preserve and enhance an environment that fosters innovation of new products, practices, and ideas. This must happen with the participants in these collaborative activities understanding the importance of principles such as patients' best interests, autonomy of healthcare professionals, transparency, and accountability. Such principles will help achieve the dual goals of encouraging medical innovations that save, extend, and improve lives, while maintaining the trust in the collaboration process.

*Developed and endorsed by the following organizations:*





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### **Additional endorsements:**

Alliance for Aging Research  
American Association of Colleges of Osteopathic Medicine  
American Association of Neurological Surgeons  
American College of Cardiology  
American College of Osteopathic Neurologists and Psychiatrists  
American College of Osteopathic Surgeons  
Association of Clinical Research Organizations  
Federation of State Medical Boards  
Johnson & Johnson  
Kansas Association of Osteopathic Medicine  
Men's Health Network  
Merck  
Osteopathic Physicians and Surgeons of Oregon  
Pfizer  
Stryker  
Society for Women's Health Research  
South Carolina Osteopathic Medical Society  
The Congress of Neurological Surgeons  
Vanderbilt University School of Nursing  
WomenHeart: The National Coalition for Women with Heart Disease

### **Individual endorsements:**

Dennis Ausiello, M.D. (Harvard Medical School & the Massachusetts General Hospital)  
Eugene Braunwald, M.D. (Harvard University School of Medicine and Brigham & Women's Hospital)  
William N. Kelley, M.D. (University of Pennsylvania School of Medicine)  
Ralph Snyderman, M.D. (Duke University School of Medicine)  
Bruce Wilkoff, M.D. (Cleveland Clinic)