

On behalf of the National Dialogue for Healthcare Innovation

You are cordially invited to a dialogue on

The State and Future of Physician-Industry Collaborations: Spreading Some Sunshine on the Outlook for Innovative Patient Care

Wednesday, June 13, 2012 Noon – 1:00 p.m. ET Cannon Caucus Room Washington, DC

Lunch will be provided RSVP to Amanda at auherek@hlc.org

- Is collaboration between physician and industry vital to innovation?
- What is the impact on patients and medical innovation if government goes too far in restricting or discouraging collaboration?
- How do we ensure a balance?

While PPACA included "sunshine" provisions to ensure transparency and public disclosure, the dialogue on what's best for patients continues. This discussion will focus on how to ensure principled collaboration that serves the public interest and furthers the discovery of new cures, treatments, and medical technologies.

Confirmed Speakers

- Mary Grealy, President, Healthcare Leadership Council
- David Charles, MD, Chief Medical Officer, Vanderbilt University Clinical Neurosciences Institute
- Phyllis Greenberger, President and CEO, Society for Women's Health Research
- Richard Murray, MD, Vice President and Head, Global Center for Scientific Affairs, Office of the Chief Medical Officer, Merck & Co., Inc.
- William Schmalfeldt, Clinical Trial Patient
- William Silverman, DO, Family Practice Physician & former Trustee, American Osteopathic Association

About NDHI

The <u>National Dialogue for Healthcare Innovation</u> was formed by the Healthcare Leadership Council, a coalition of chief executives representing all sectors of American healthcare, as an interactive forum where leaders from across the healthcare industry can work toward consensus on the most important issues affecting healthcare innovation, and ultimately, patient care.

Its inaugural event, the <u>NDHI Summit on Physician-Industry Collaboration</u>, was a first-of-its-kind cross-disciplinary dialogue on the issue of collaboration between physicians, industry, and other stakeholders in the U.S. healthcare ecosystem that drives innovation for the benefit of patients.

