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## **Capitol Hill Briefing Will Focus on Outlook for Healthcare Innovation Following Implementation of Physician Payment Sunshine Rules**

***Leaders from Patient Groups, Healthcare Industry, Academic Health Centers as well as Prominent Physicians Will Announce Consensus Principles to Guide Physician-Industry Collaboration***

WASHINGTON – At a Capitol Hill briefing next week, a consortium of prominent physicians, patient groups, pharmaceutical and medical device companies and associations and academic health centers will unveil a set of consensus principles to guide collaborative relationships between physicians, researchers and industry.

The briefing, entitled “Healthcare Innovation and Progress in a Sunshine Era: Establishing Principles for 21<sup>st</sup> Century Collaboration” will take place at noon on Monday, March 11 in Room HVC-201 of the U.S. Capitol Visitor Center.

Speakers at the briefing will include Healthcare Leadership Council president Mary R. Grealy; Guy Chisolm, PhD, director of the Innovation Management and Conflict of Interest Program at the Cleveland Clinic; Ryan Hohman, managing director of policy and public affairs for Friends of Cancer Research; and Dr. David Caraway of the St. Mary’s Medical Center in Huntington, WV.

The briefing is hosted by the National Dialogue for Healthcare Innovation (NDHI), an initiative of the Healthcare Leadership Council. NDHI was created as a forum to bring leaders from across the healthcare spectrum together to develop consensus on issues affecting healthcare innovation. NDHI participants have developed the principles on physician-industry collaboration that will be announced at the briefing.

Lunch will be provided at the briefing. To RSVP, contact Debbie Witchey at [dwitchey@hlc.org](mailto:dwitchey@hlc.org). Media interested in attending should contact Kelly Fernandez at [kfernandez@hlc.org](mailto:kfernandez@hlc.org).

*The Healthcare Leadership Council is a coalition of chief executives of the nation’s leading health care companies and organizations. Follow us on Twitter at @HealthInFocus*